

Nylstar's fiber used in new cosmeto-textile product line

Meryl Hyaluronan by Nylstar has been the selected fiber to develop Yaluronica, a new and exclusive cosmeto-textile product line that is being presented in Cosmoprof. This is the first time a yarn manufacturer showcases its products in a Cosmetic Fair, marking a new direction for the cosmeto-textile segment.

Meryl Hyaluronan, the antiaging fiber produced, patented and commercialized by Nylstar, has been the selected fiber to develop Yaluronica new and exclusive cosmeto-textile product line. Cosmoprof 2014 will be the setting for this significant launch that marks a new direction for the cosmeto-textile segment.

GT Calze Srl., a market leader in medical stockings and underwear modelling and slimming, has teamed Nylstar to develop the innovative antiaging brand Yaluronica, and its new product line that guarantees instant slimming results thanks to compression and cosmetic effects because of the revolutionary fiber Meryl Hyaluronan.

As a result of extensive investment and years of research, Meryl Hyaluronan uses cutting edge nanotechnology to care for your skin, as it contains molecules of wrinkle reducing hyaluronic acid. Nanoparticles of hyaluronic acid are inserted into the yarn during the spinning process, making the cosmetic effects of Meryl Hyaluronan permanent in the fabrics.

Yaluronica new product line will be launching 8 references, all of which containing Meryl Hyaluronan. As soon as these garments contact the wearer's skin they begin the cosmetic action. Within a few days improvements in terms of moisturizing, firming and antioxidant are impressive.

Provided by fiber2fashion

No. 149 May 2014